

HIGHLIGHTS

2023 Key Metrics for Philanthropy-Serving Organizations

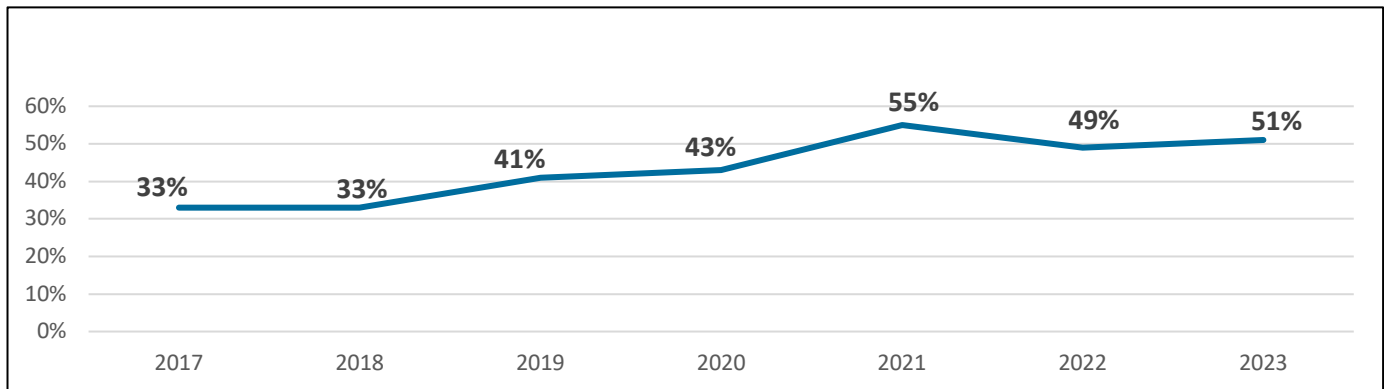
United Philanthropy Forum’s 2023 *Key Metrics for Philanthropy-Serving Organizations* report provides comprehensive benchmarking data and analyses on the finances, membership, services and programs, operations, and governance of regional and national philanthropy-serving organizations (PSOs).

Key findings include:

PSO Board Diversity

- PSO Boards Are Growing More Diverse.** Fifty-one (51) percent of PSO board members identify as people of color—up slightly from the prior year and up markedly from the 33 percent share reported as recently as 2018.

Share of Board Members Identifying as People of Color by Year



PSO Finances

- Most PSOs are positive about the near-term economic outlook for their organizations.** Over two-thirds of all PSOs (69 percent) indicated that their budgets would be higher in 2023 compared to 2022.

PSO Membership Renewal & Growth

- PSOs report high renewal rates.** National and regional PSOs both reported a median⁴ 93 percent membership renewal rate. Among their members at year’s end, 89 percent were renewals from the previous year, 1 percent were members that returned to membership, and 9 percent represented new members.

PSO Services, Programs and Activities

- PSOs have returned to hosting their conferences in person.** Unlike during the height of the COVID-19 pandemic, no PSOs responding to the 2023 survey anticipated conducting a fully virtual conference in 2023 or 2024, and only a couple of PSOs anticipated offering a hybrid option.

PSO Collaboration & Partnership

- **PSOs collaborate regularly with each other.** Fully 98 percent of all PSOs indicated that they had collaborated with one or more PSOs in the past year.

To learn more, go to www.unitedphilforum.org/keymetrics

About the Forum

As the largest and most diverse network in American philanthropy, United Philanthropy Forum holds a unique position in the social sector to lead change and increase impact in philanthropy. We are a membership organization of more than 90 regional and national philanthropy-serving organizations (PSOs) who work to make philanthropy better, representing more than 7,000 foundations and other funders across the country. The Forum envisions a courageous philanthropic sector that catalyzes a just and equitable society where all can participate and prosper.

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